

# GISSOO DOROUDIAN

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## SKILLS

### CONCEPTS / PROCESSES

User Experience Design  
User Interface Design  
User Centered Design  
Systems Thinking  
Agile Project Management  
Design Systems  
UX Research  
Usability Testing  
Information Architecture  
User Journeys  
Sitemapping, Siteflows  
Wireframing and Prototyping  
Design Reviews  
User Acceptance Testing  
Iterative Design  
Typography  
Web Accessibility  
Responsive Design  
Data Visualization

### TOOLS

Adobe Creative Cloud  
Figma  
Invision | Sketch  
Axure  
Protopie  
Zeplin  
Balsamiq  
WAVE  
VoiceOver  
Color Contrast Analyzer  
D3 | JavaScript  
C  
HTML  
CSS  
Keynote  
Microsoft Office Suite  
Jira G  
ithub

## EDUCATION

### MFA, INTERACTION DESIGN (STEM) | 2016 – 2018

College for Creative Studies

### BA, COMMUNICATION DESIGN, GRAPHIC DESIGN | 2014 – 2015

College for Creative Studies

## EXPERIENCE

### EDUCATION USER EXPERIENCE DESIGNER III | DEC 2023 – PRESENT

University of California, San Francisco

Collaborating with Education and Web Services teams in IT on discovery and design of new platforms for students, staff and faculty, and working with leadership on improving the employee onboarding experience and team building frameworks.

### USER EXPERIENCE DESIGNER | OCT 2018 – OCT 2023

The Center for Digital Humanities, Princeton University

Led the design of four successfully launched research websites that have been valuable to researchers and recognized internationally. Collaborated with the Software Engineering and other cross-functional teams to lead the research and design of accessible and responsive search experiences in an agile environment. Led end-to-end design processes to identify stakeholders, their needs and goals, and iterate on and validate designs with stakeholders.

### USER EXPERIENCE DESIGNER | JAN 2021 – DEC 2022

Office of Information Technology (OIT), Princeton University

Designed an enterprise-level design system (Jazz) for Princeton University in collaboration with a team of designers and cross-functional teams. Created foundational patterns, web-accessible UI components and interactions that reflect the university's values and complement its current visual language. Actively collaborated with the university community and engaged stakeholders to gather requirements, user insights, and validate designs. Oversaw revision and scalability of UI components and established and maintained internal agile workflows and file organization within Figma and Jira. Mentored two design interns on UI design, information architecture and web accessibility.

### USER EXPERIENCE DESIGN INTERN | MAY – AUG 2017

Cengage Learning

Collaborated with the UX team and Product Management to conduct UX research processes for Gale's databases and proposed revised designs, and was consulted for designing interview questions and usability testing sessions.

### GRADUATE RESEARCH AND TEACHING ASSISTANT | SEPT 2016 – MAY 2018

College for Creative Studies

Collaborated with the department chair to help develop two new IxD Studio courses and their syllabi. Helped mediate student conversations in collaborations to reach project goals.

## COURSES AND CERTIFICATIONS

### AI FOR DESIGNERS | CURRENTLY ENROLLED

Enrolled in the course offered by the Interaction Design Foundation (IXDF).

## **INTRODUCTION TO AI | CURRENTLY ENROLLED**

Enrolled in the course offered by IBM via Coursera.

## **WEB ACCESSIBILITY TESTER | JUL 2023**

Obtained certification through Princeton University's Accessibility training program.

## **PUBLISHED WORKS**

### **BONA FIDE: REDESIGNING THE SEARCH EXPERIENCE | 2021**

Digital Research Infrastructure for the Arts and the Humanities (DARIAH) and Association of Computers and the Humanities (ACH) visual conference presentations [Online]

### **DESIGNING TRANSPARENT COLLABORATIONS: WEAVE | 2019**

DeSForM, Beyond Intelligence: Re-focusing on Human Experience in Complex Artificial Ecosystems, conference paper published at the MIT Design Lab [Online]

## **AWARDS**

### **FAST COMPANY INNOVATION BY DESIGN AWARDS | 2023, 2021, 2020**

Honorable mentions in the Learning category for the Princeton Geniza Project 2023, Shakespeare and Company Project 2021, and the Princeton Prosody Archive 2020.

### **INFORMATION IS BEAUTIFUL AWARDS | 2022**

Shortlisted in the Unusual category for Data Beyond Vision

### **CSS DESIGN AWARDS | 2020**

Winner in the Education category for the Princeton Prosody Archive project

### **INDIGO AWARDS (International) | 2019**

Winner of Design award in the UX, Interface and Navigation (Student) category for Weave. Louisville, Kentucky

### **CREATIVITY INTERNATIONAL AWARDS | 2019**

Winner of Design awards in Apps – Utility/Productivity (Student) category for Weave. Louisville, Kentucky